

Jonathan White

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EDUCATION

Bachelor of Science in Computer Science

Auburn University

Auburn, AL

- Relevant Coursework: Fundamentals of Computing I & II, Digital Logic Circuits, Introduction to Engineering Design

WORK EXPERIENCE

Web Developer, JW Web Design

September 2016 - Present

Freelance

Remote

- Developed and maintained custom website solutions for clients based on needs
- Communicated with clients in California and Georgia remotely
- Increased traffic and enhanced page ranking by revising website structure, performing Search Engine Optimization (SEO) and Search Engine Marketing (SEM) for local improvements
- Validated site by testing JavaScript, Flash, jQuery, CSS, and HTML codes to ensure cross-platform compatibility
- Supervised websites by updating content, implementing new technology and monitoring performance

Information & Instructional Tech, Auburn University College of Veterinary Medicine

July 2019 - Present

College of Veterinary Medicine; Auburn University

Auburn, AL

- Enhanced effective use of hundreds of technology resources by hospital staff and students by providing maintenance, technical support and troubleshooting of desktop computers, printers, and other devices
- Participated in effective operation of the IIT Web Help Desk by taking requests, tracking work tickets, and sustaining equipment inventories
- Installed workstations, laptops, printers, and other desktop related equipment as needed, including asset tracking and systems monitoring, including over 400 computers per year
- Managed current asset inventory for all desktop equipment and related equipment on a four-year cycle

Advanced Repair Agent, Geek Squad

August 2017 - July 2019

Best Buy

Auburn, AL

- Received malfunctioning devices and diagnosed systems to diagnose problems and determine best repair action
- Manufactured documentation on start-up, shut down and throughout repair processes to help other staff with future clients
- Increased store revenue by 20% within a 3-month span, leading individual rank of Auburn's store from bottom 400 to top 50 in the company
- Increased client experience by performing technical support and troubleshooting of desktop computers, printers, laptops, cell phones and other devices to ensure proper functionality was capable

Founder & Chief Executive Officer, Your Nerd Friends

December 2018 - June 2019

Information Technology Start-up

Auburn, AL

- Founded startup with intentions on filling in market need for professional, customer-focused computer repair company with a focus on creating million-dollar experiences for fractions of the cost of competitors
- Oversaw creation of all graphic design and implementation of company web site including navigation, writing HTML and JavaScript and optimization of web graphics
- Formulated all marketing materials including corporate identity, catalogs, advertising, packaging and trade show graphics
- Constructed business plan and strategy; devised business model, and identified new opportunities and downfalls

TECHNICAL SKILLS

Programming Languages: Java, HTML5, CSS3, JavaScript, jQuery

Tools: Git, Git Bash, Terminal

Software: Adobe Xd, Photoshop, Illustrator, Microsoft Visual Studio, XCode, Sublime Text

EXTRA-CURRICULAR ACTIVITIES

- American Red Cross Volunteer – Radiology; Fort Knox, KY (2010-2014)
- Jazz Band – Central Hardin High School; Elizabethtown, KY (2013-2014)

PROJECT EXPERIENCE

Project Lead, Black Forezt Entertainment Site Development

March 2019 - Present

JW Web Design

Auburn, AL

- Created all marketing materials including brand identity, album cover art, advertising banners, and other graphics
- Built and coded a website for a music label in HTML/CSS/JavaScript and developed a custom jQuery music player, providing Black Forezt with a stronger visual presence and improving content management
- Lead a team of two developers with varying knowledge throughout the development cycle with scrum boards and weekly standup meetings and monthly sprints

Developer, Mt. Commodore AME Site Development

January 2019 - Present

JW Web Design

Auburn, AL

- Created all marketing materials including brand identity, church announcements, advertising banners, and other graphics
- Designed and coded a website for a local church in HTML/CSS with a combination of Wix website builder, implementing a stronger visual presence and improving content management
- Implemented custom mailboxes for multiple members of Mt. Commodore AME Church, providing a clean and professional look to communication method

CURRENT PROJECTS & CONCEPTS

Developer, Natural Therapeutics, LLC.

February 2020 - Present

JW Web Design

Auburn, AL

Developer, Chicago Huntsmen Design Concept

November 2019 – December 2019

JW Web Design

Auburn, AL

Developer, Southern Nutrition Design Concept

August 2019 – September 2019

JW Web Design

Auburn, AL